

Throughout my entrepreneurial career, I've built and scaled businesses from the ground up, driving substantial growth and creating lasting value in every venture I've pursued. From launching an advertising agency that now manages over \$100 million in annual client ad spend to successfully starting, building, and exiting two companies, my experience has been defined by strategic innovation and a commitment to excellence. I am also currently a minority owner of a company valued at over \$120MM, which proudly serves as the official water sponsor for Charlie Kirk's Turning Point USA.

In addition to my business endeavors, I serve on the board of a family-run educational nonprofit, where I've helped raise over \$10 million to fund scholarships for underprivileged students. This experience has strengthened my passion for community service and equipped me with hands-on board governance experience, particularly in financial stewardship, strategic planning, and risk management.

I'm driven to serve on the MCU Board of Directors because I believe deeply in the organization's mission to make homeownership more accessible to the middle class. Having witnessed firsthand the barriers that middle-class families often face in achieving financial stability, I'm passionate about helping MCU remove those barriers. I see MCU as a powerful force for change, and I want to contribute my experience and skills to further its mission and create lasting, meaningful impact for its members and the families the co-op helps.

If elected to the MCU Board of Directors, I would bring my diverse background to help MCU in multiple key areas:

- **Operations:** Having built and scaled multiple businesses, I am well-versed in optimizing operations for efficiency and growth. I will apply these skills to help MCU streamline its processes and improve operational efficiency, ensuring that its initiatives maximize impact and run smoothly for the benefit of its members.
- **Financial Management:** Managing high client ad spends and serving on the board of an organization that has raised significant funds has provided me with a deep understanding of financial oversight and long-term planning. I will contribute to MCU's financial strategies to ensure that we continue to grow sustainably, making homeownership more accessible to the middle class while maintaining financial stability.
- **Governance and Compliance:** My experience serving on nonprofit boards has given me a solid understanding of governance standards, legal frameworks, and compliance practices. I will work to ensure MCU maintains transparency, follows best practices, and adheres to the highest ethical standards in its operations and decision-making.
- **Strategic Planning and Risk Management:** As someone who has successfully guided businesses through uncertain times, I have a proven ability to assess risks and develop strategic plans that drive sustainable growth. I will bring this forward-looking approach to MCU, helping the organization mitigate risks while exploring new opportunities for expansion and community impact.
- **Member and Stakeholder Engagement:** With experience managing relationships with clients, investors, and community members across various industries, I am confident in

my ability to strengthen engagement among MCU's members. I will work to ensure that their voices are heard and that MCU's direction reflects the needs and priorities of its members.

I believe my entrepreneurial background, board experience, and commitment to community service uniquely position me to help MCU achieve its mission with greater efficiency, financial strength, and member engagement. I look forward to the opportunity to contribute my skills and energy to help the organization grow, thrive, and continue creating lasting change for middle-class families.